Tip 2: Trended Fallout Report
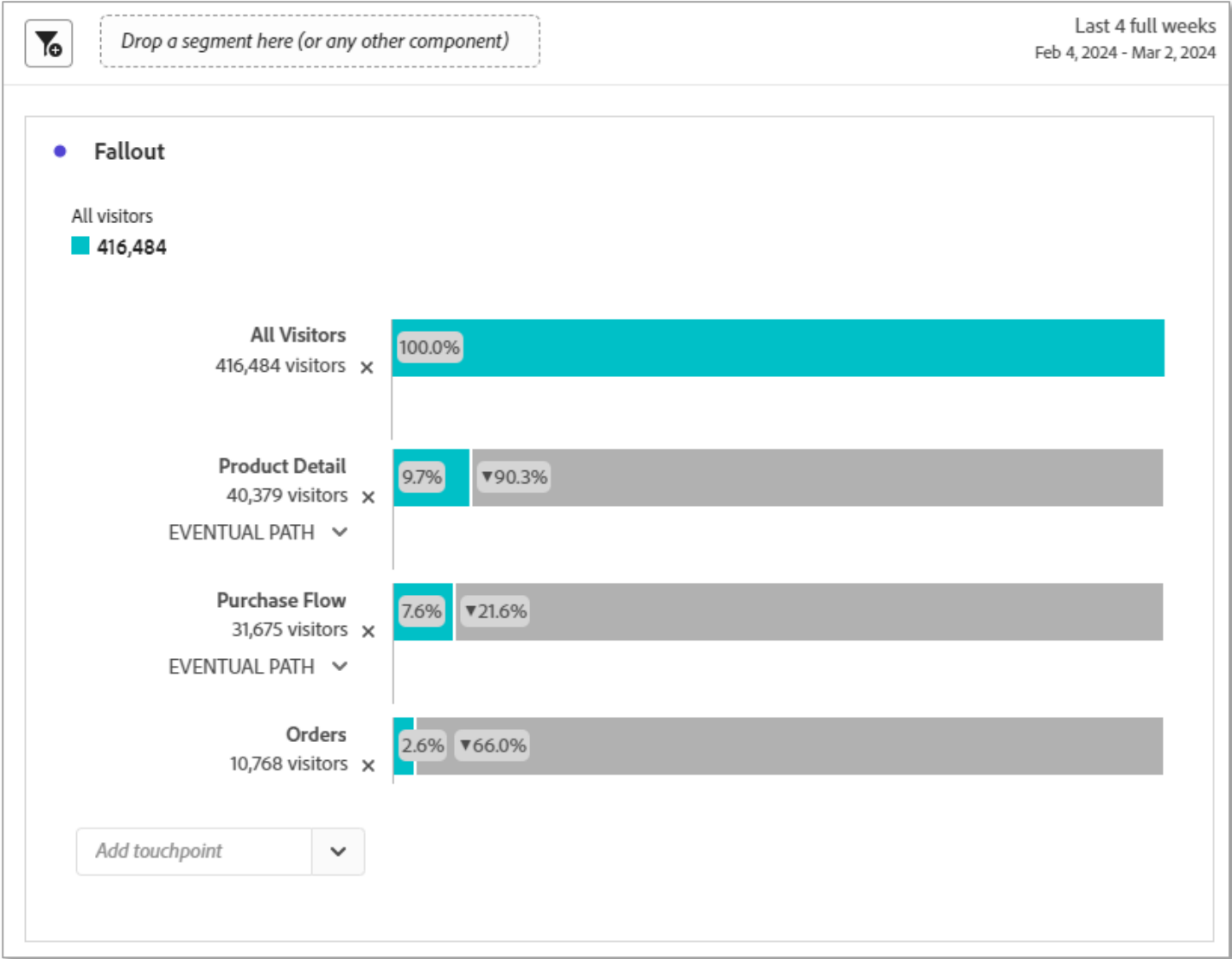
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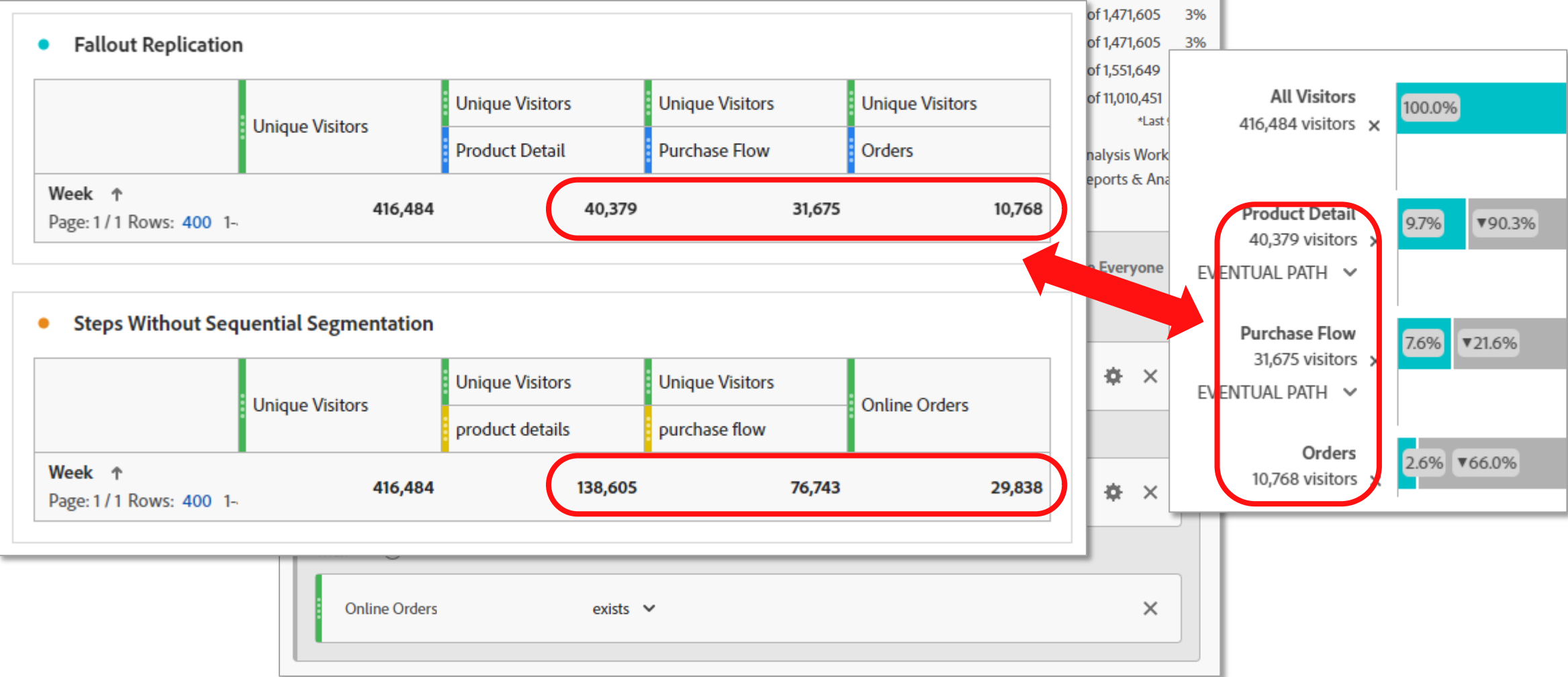
Problem

"This fallout report is great... but it's a pain to change the date to see what the success rates were last week, or 2 weeks ago, etc... it takes a long time for me to change the date range and write down all these values... what can we do to make this better?"
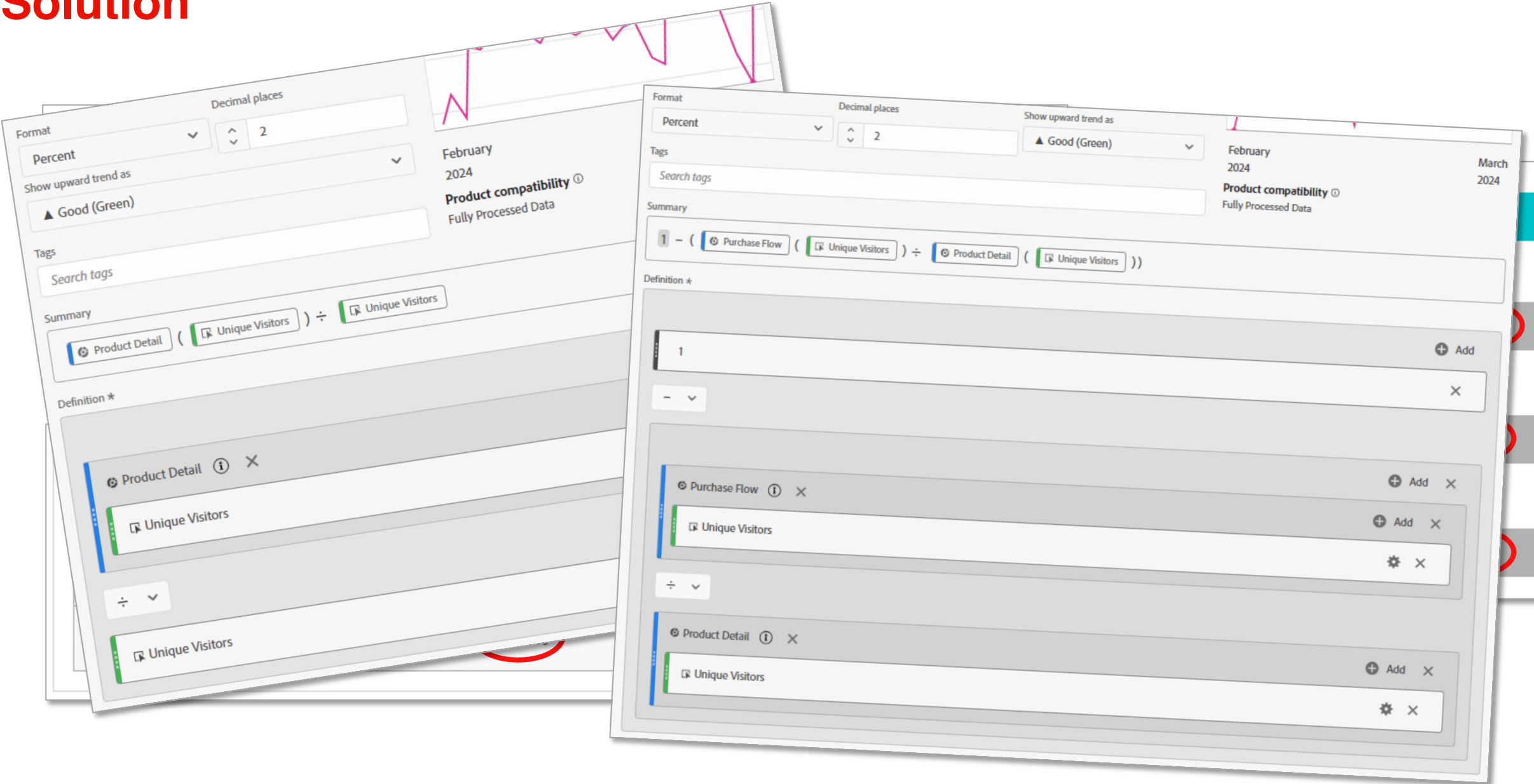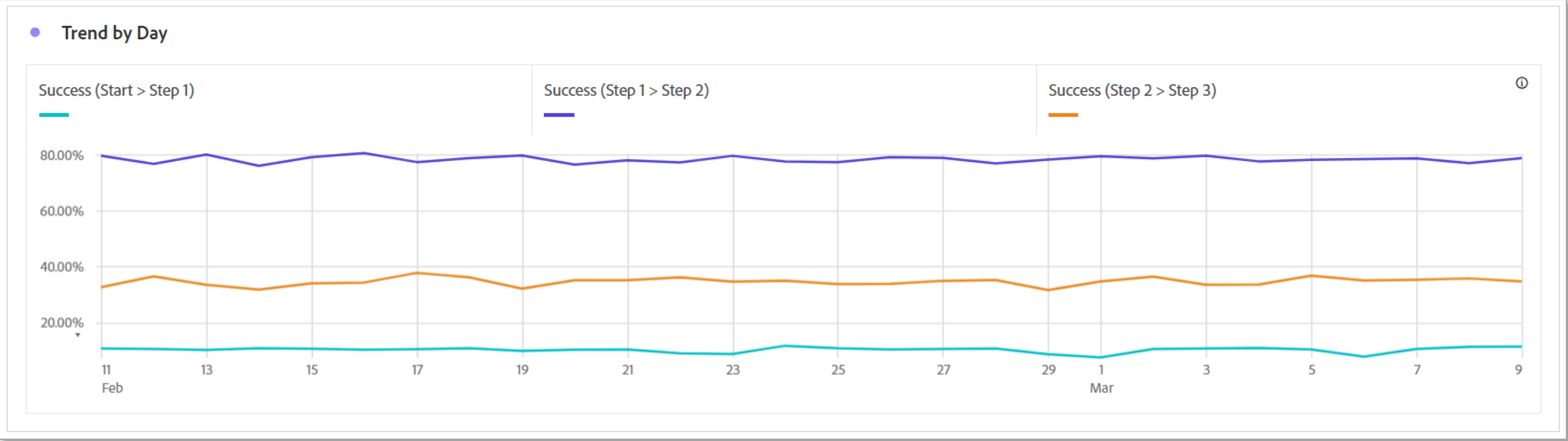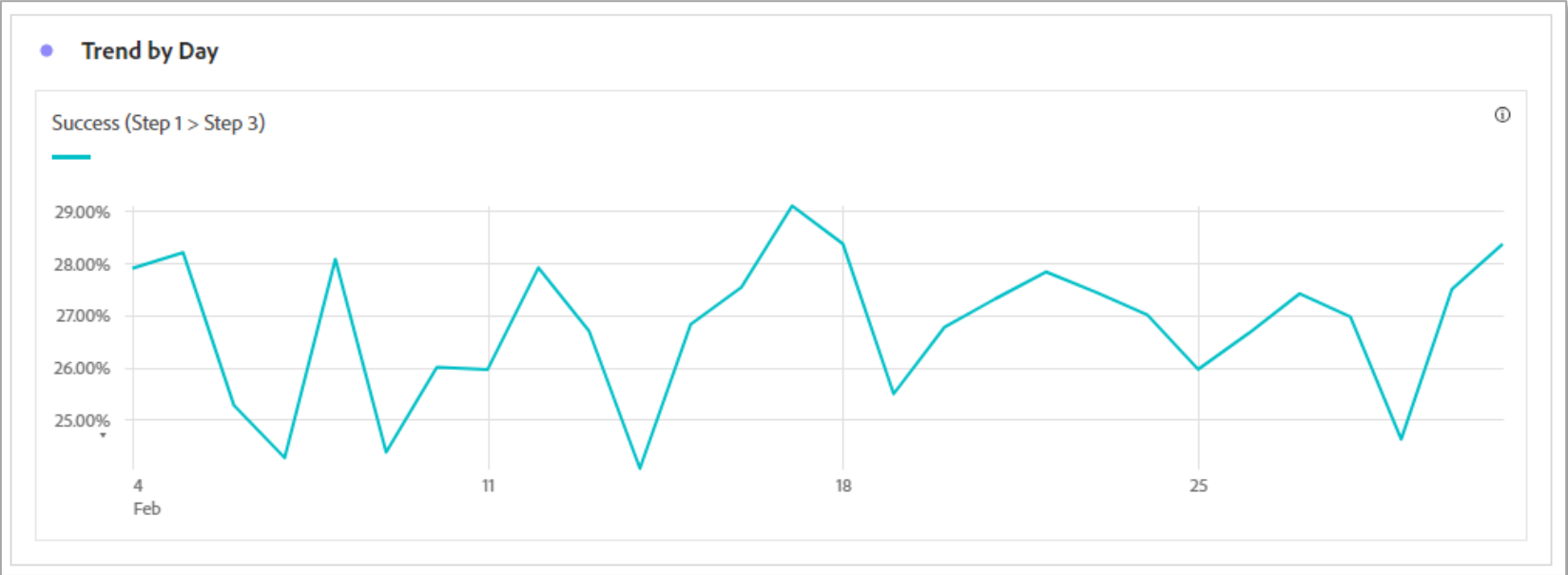
Current Option / Limitations

Solution

Solution

Solution

Summary

1
Challenge

Fallout Reports while good, are limited to aggregate reporting

2
Solution

Build each step of the fallout (with customize success / fallout calculations) as a table, and break down by time dimensions

3
Result

Users can see the trend of critical flows at a glance, without a lot of effort

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