

Jim Gordon's Tip 1: Launch into CJA

Being a human is hard.



Image source of this basket and washing machine that seemingly has its tongue sticking out, mocking me because the laundry never stops: flaticon.com

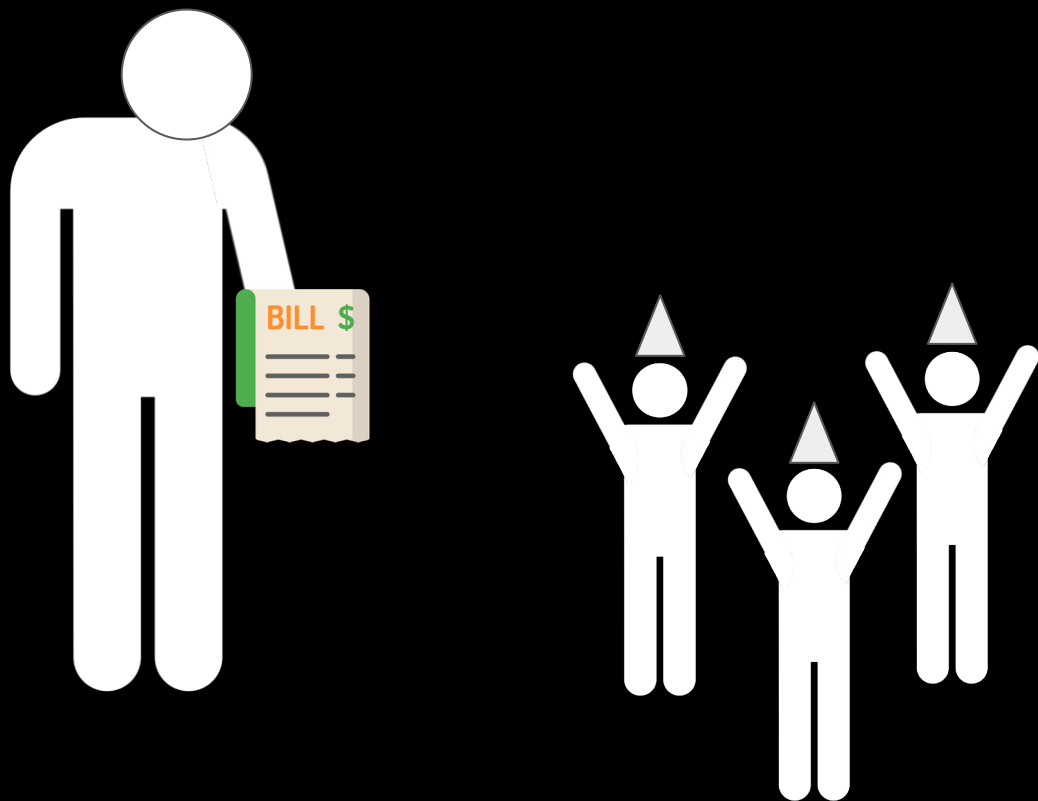
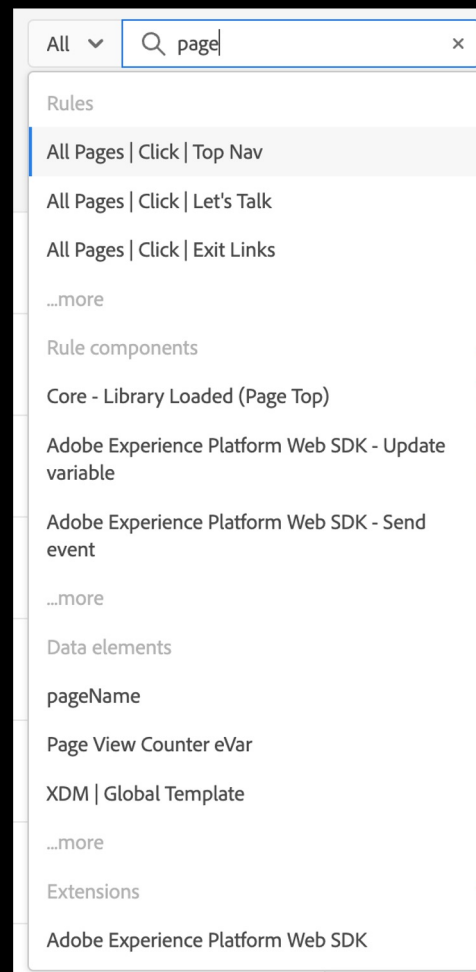


Image source of this super on-the-nose “BILL” icon, totally not representing someone named Bill with a bounty on his head: flaticon.com



Fix errors faster

Eliminate unused rules

Spot-check business rules

PROPERTY

Property Overview

AUTHORING

Rules

Data Elements

Extensions

PUBLISHING

Publishing Flow

Environments

Hosts

MONITORING

Audit Events

Tag Properties > Blue Acorn iCi Website

All

Select a working library

Build

No working library has been selected.

Create Data Element

Latest (no revisions yet)

Cancel

Save

Name

Extension

Core

Data Element Type

Select Data Element

☐ Enable Default Value

☐ Force lowercase value

☐ Clean text

Storage Duration

None

Select an Extension and Type

Tip 1: Launch into CJA

Resources: jimalytics.com/rockstar

PROPERTY

Property Overview

AUTHORING

Rules

Data Elements

Extensions

PUBLISHING


Publishing Flow



Environments



Hosts

MONITORING

Audit Events


Tag Properties >  Blue Acorn iCi Website

All  


Select a working library  

No working library has been selected.

Create Rule

Latest (no revisions yet) 

Cancel


Save 

Name


All Pages | DOM Ready

IF - Determines when you want the rule to fire

EVENTS ⓘ


Core - DOM Ready 

CONDITIONS ⓘ

 Add

THEN - Determines what you want the rule to do

ACTIONS ⓘ

 Add

B2 All Pages | Library Loaded (50)

[illegible]

BAICI Rockstar

rule name

Rule Name

(65ef171fe0309...

>

Rule Name (2)

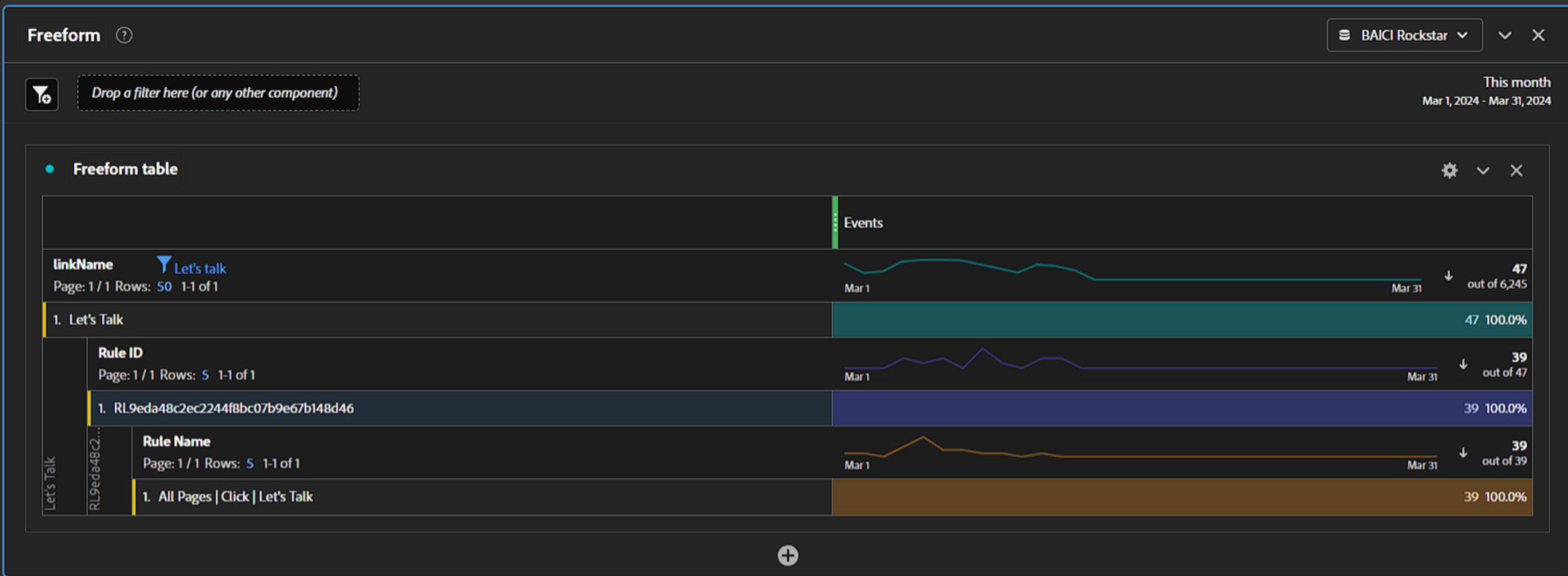
(implement...

>

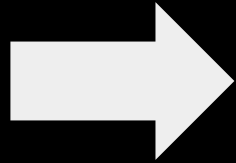
Device Name

(device.type...

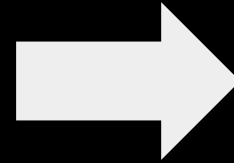
>



Export the library
via Tagtician



Massage the data
via Excel



Send the data to
AEP



XDM Payload

Rule Conditions

Rule Events

Rule Order

BAICI Rockstar

Search component

DIMENSIONS

Rule Action Contents

Rule ID (2)

Rule ID

Rule Name

linkName

Show all

METRICS

Sessions Per Person

Sessions

Events

Time Spent Per Person

Time Spent Per Session

Show all

FILTERS

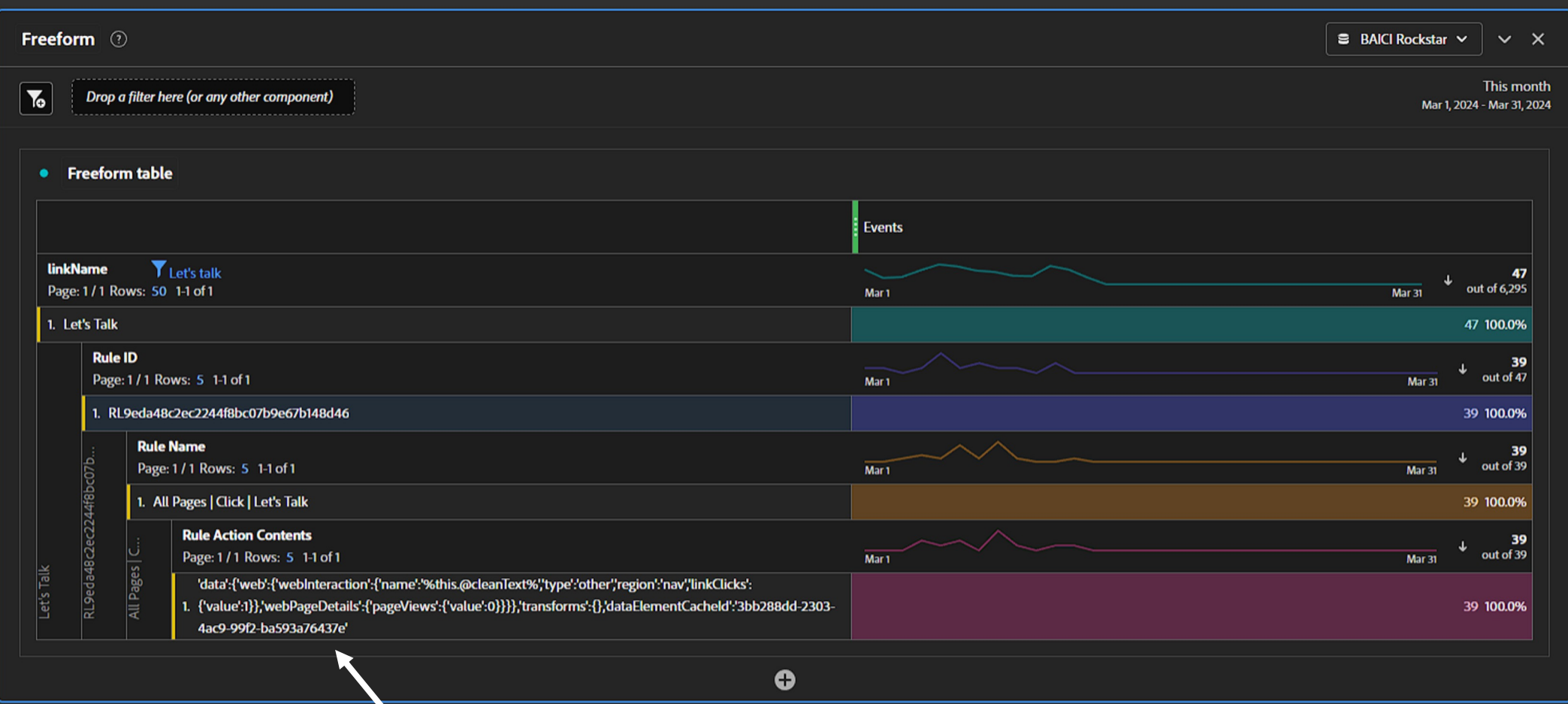
All Data

Show all

DATE RANGES

Yesterday

2 days ago



Oh look, word wrap.

Being human got a little
easier.